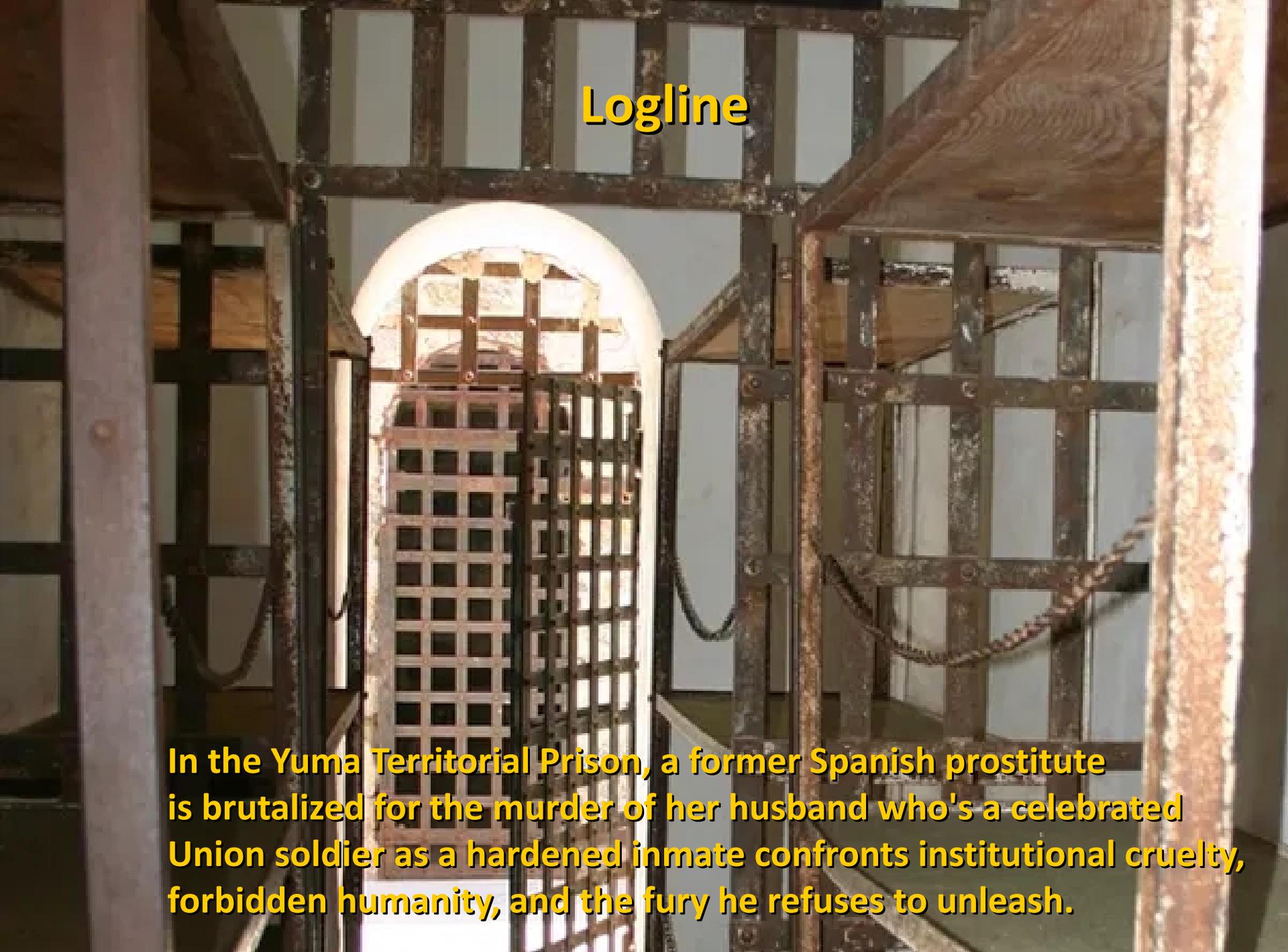


DAMN 'ER (1876)

Justice was never coming.



Logline

The image shows a prison cell with a barred door and a barred window. The cell is made of dark metal bars and is set within a wooden structure. The lighting is dim, and the overall atmosphere is somber and institutional.

In the Yuma Territorial Prison, a former Spanish prostitute is brutalized for the murder of her husband who's a celebrated Union soldier as a hardened inmate confronts institutional cruelty, forbidden humanity, and the fury he refuses to unleash.

WHY THIS FILM WORKS

- **Gritty Prestige Western**
 - **Psychological Drama**
 - **Contained Scale / Epic Atmosphere**
-

Comparables tone-wise (not budget-wise):

• *The Revenant*

• *There Will Be Blood*

• *The Proposition*

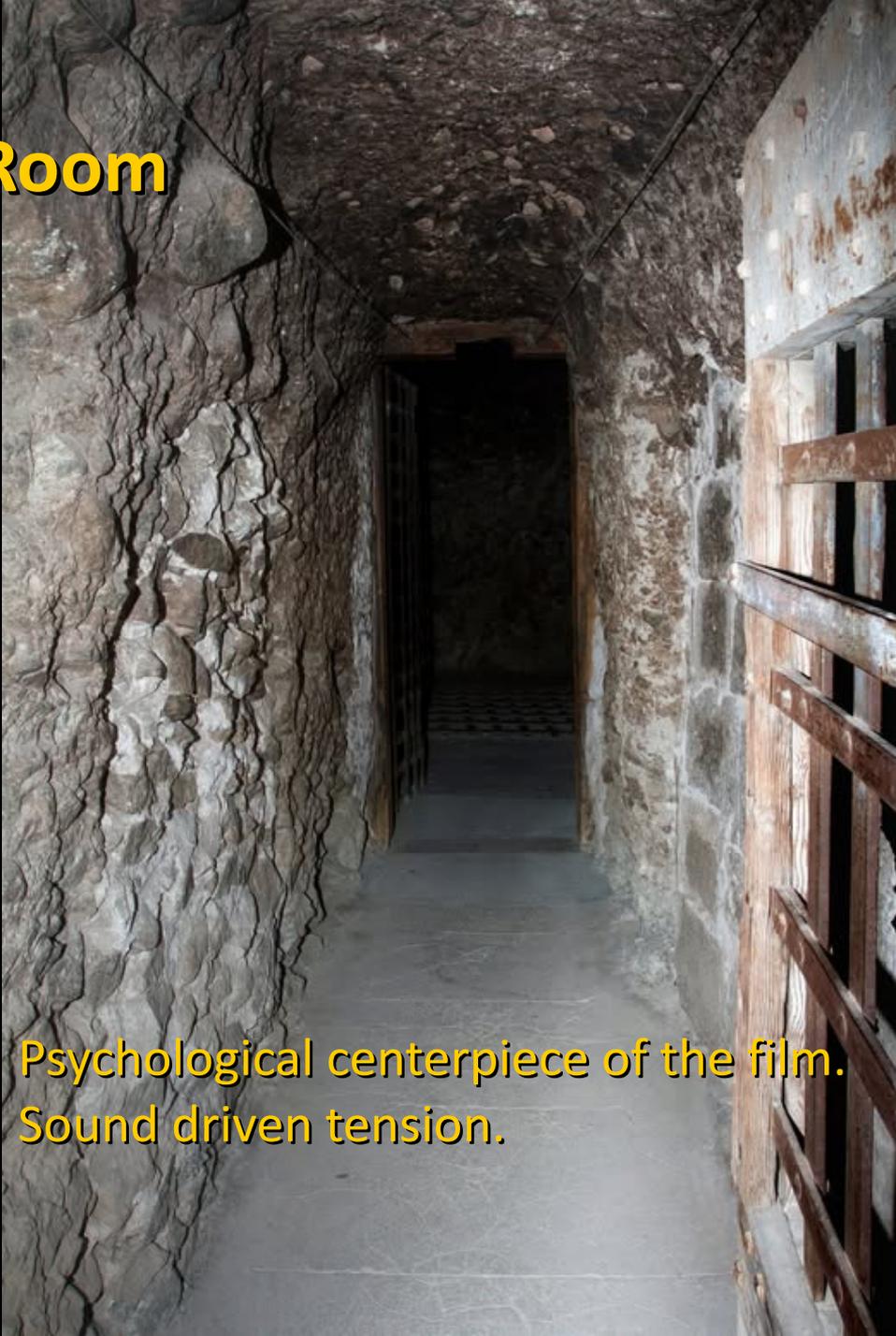


Visual Language



Stone. Gold Sun. Lantern shadow. Dust in air. Heat haze.

The Dark Room



Psychological centerpiece of the film.
Sound driven tension.

Shot at Yuma Territorial Prison



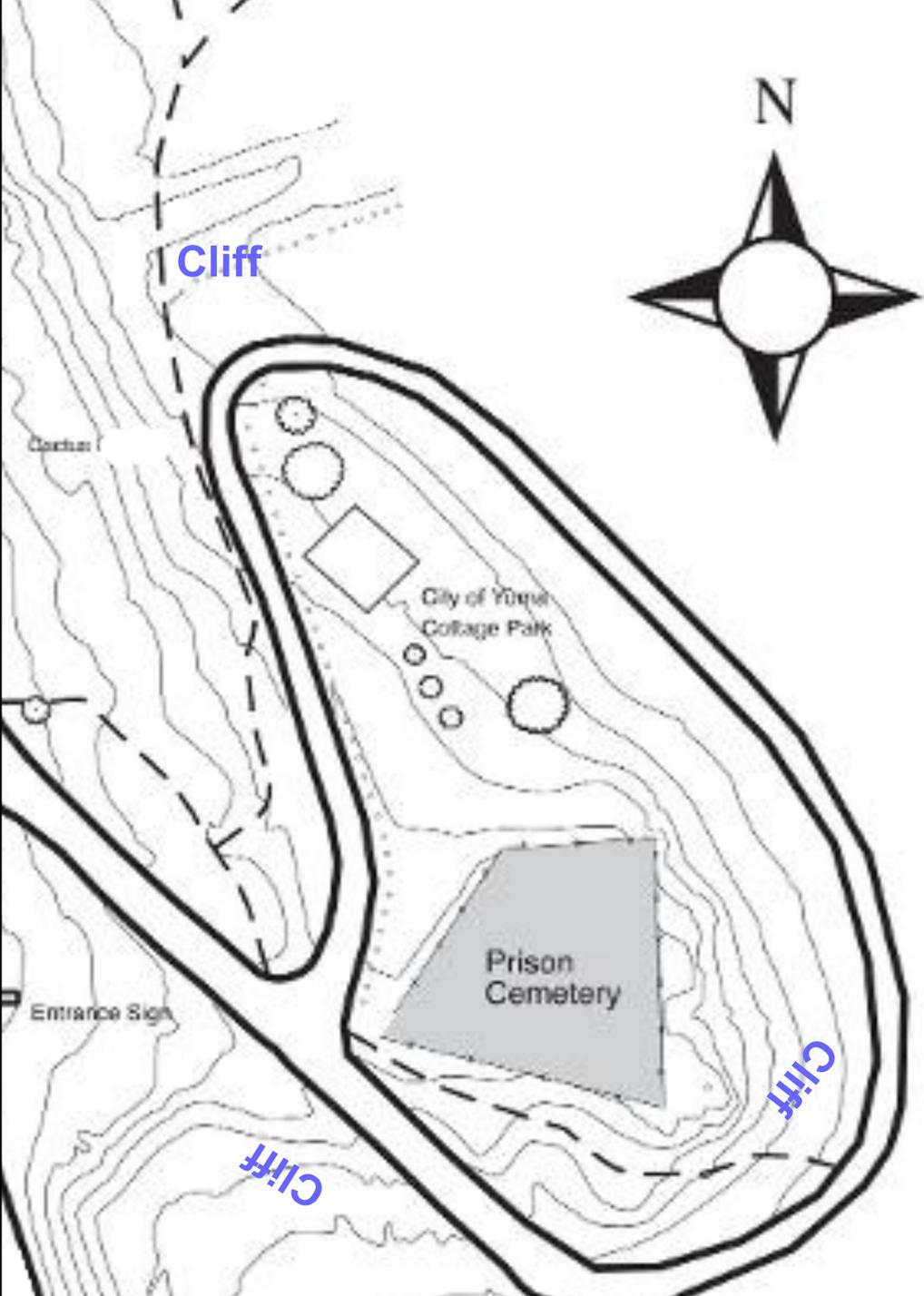
Authentic 1876 architecture. Production value leverage.

Desert Isolation

A wide-angle photograph of a desert landscape during sunset. The sky is filled with vibrant, horizontal bands of orange, red, and yellow, with some wispy clouds. In the foreground and middle ground, numerous tall, columnar saguaro cacti stand prominently, some with small arms. Interspersed among them are smaller, spiky cholla cacti. The background features a range of dark, silhouetted mountains under the glowing sky.

Used sparingly for emotional scale.

Area Map

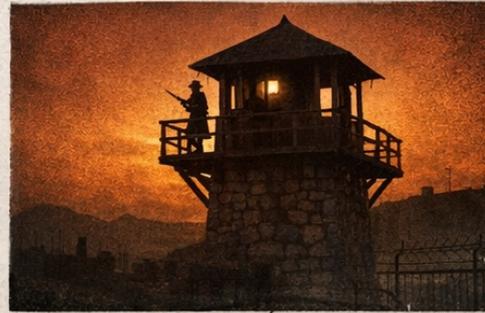


Prison Concept Storyboard

1. SUNRISE OVER THE PRISON



2. GUARD TOWER SILHOUETTE



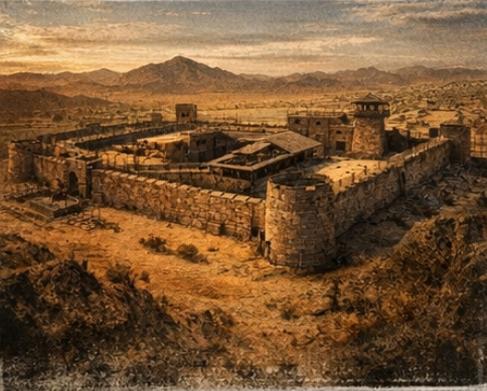
3. CELL BLOCK



4. THE DARK ROOM



5. AERIAL VIEW



6. DETAIL TEXTURE



Stage Strategy

A vintage upright piano is the central focus, situated in a rustic, wooden interior. The piano is dark wood with a light-colored keyboard. To the left, a wooden barrel is visible. To the right, a wooden staircase with a railing leads up. The room has a warm, aged atmosphere with sunlight filtering through a window, creating shadows on the piano and the floor. The floor is made of wide wooden planks.

Rain climax, bar fight, Native American camp, and dialogue scenes controlled on stage.

The Cowboy



Adaptive survivor.

DAMN 'ER

1876



The Spanish Maiden

Justice was never coming.

THE GUNMAN



THE WARDEN



STORY STRUCTURE — THREE ACT DESIGN

ACT I — Arrival (Pages 1–30)

• Arrival

- The inmate enters Yuma Territorial Prison – stripped of name, identity, autonomy.

• Establish the Prison

- Stone walls. Ritual humiliation. Brutal routine. The *intuition* is the antagonist.

• Power Structure

- The Warden rules through humiliation and spectacle. Hierarchy is clear. Mercy is absent.

ACT II — Psychological Escalation (Pages 31–60)

- **Psychological Pressure.** Isolation intensifies. Authority tightens. Masculinity tested under surveillance.
- **The Dark Room.** Punishment becomes performance. Cruelty institutionalized.

ACT III — Confrontation (Pages 61–90)

- **The Ridge.** Isolation shifts to exposure. Control fractures.
- **Moral Reckoning.** Revenge vs restraint. Identity vs rage.
- **Controlled Outcome.** Not explosion – decision. The fury remains disciplined. The institution is confronted – not burned.

Contained scale. Escalating pressure. Earned reckoning.



Stillness

Minimal dialogue

Authority through silence

Hardened (Warden Scenes)



The Spanish Maiden's Grace

The Cowboy's Charisma.

Climax



Close frame

Breathing

Restraint > explosion

— THE ANTAGONISTIC FORCE —

THE WARDEN



Institutional Cruelty
Codified and Ruthless



Power Through Fear
Humiliation as Control



Not a Villain — a System
Believes He's Restoring Order

DISCIPLINE — DEHUMANIZATION — CONTROL

Emotional Arc



Why It's Contained



90 pages



Few locations



Performance-driven



Cost controlled

16-Day Shoot



Days 1–6: Prison exteriors



Days 7–9: Prison interiors



Days 10–11: Dark Room block



Days 12–13: Desert ridge



Days 14–16: Stage

Union Structure



SAG Low Budget



DGA LB



IATSE crew



Professional credibility

Post Timeline

- ✓ 12 weeks total
 - ✓ Picture lock
 - ✓ Color
 - ✓ Sound
 - ✓ Delivery
-

RISK CONTROL

Real Location = Production Value

- Authentic 1876 stone architecture eliminates major build costs
- High cinematic value without construction overhead

Limited VFX

- Performance-driven storytelling
- Minimal digital extension
- Reduced *post-production risk*

Stage for Weather Control

- Rain climax executed on controlled stage
- No schedule overruns due to weather
- Predictable *production timeline*

Insurance Coverage

- General liability
- Cast insurance
- Equipment coverage
- *Location protection*

Insurance Coverage

Contained Scale. Controlled Exposure. Institutional Discipline.

Budget Overview ~ Full Live Action

\$3.3M Union Prestige Build

Contained. Performance-driven. Controlled scale.

(Primary Model – \$3.3M)

Above the Line (ATL) – 18%

- Cast
- Director
- Producers
- Script

Below the Line (BTL) – 42%

- Union crew (IATSE)
- Camera / G&E
- Production design
- Wardrobe / HMU

Production Costs – 20%

- Location (Prison)
- Stage days
- Equipment rentals
- Insurance

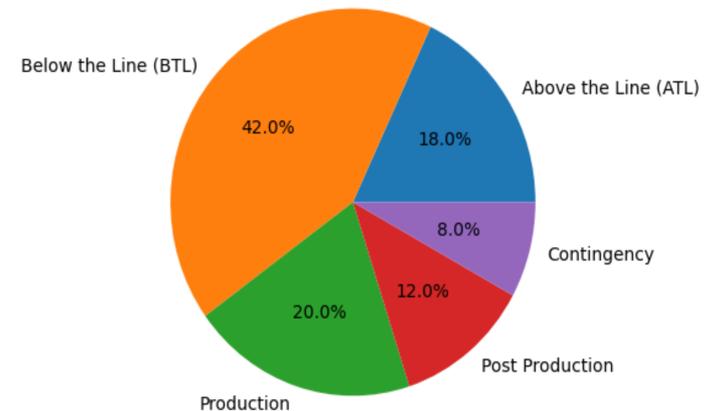
Post Production – 12%

- Editorial
- Color
- Sound design & mix
- Deliverables

Contingency – 8%

- Risk buffer
- Weather protection
- Overtime protection

DAMN 'ER - \$3.3M Union Prestige Build Budget Breakdown



Hybrid Budget ~ Live plus AI

Budget Structure – \$900,000

Above the Line – \$350,000

Lead performance package

Director / Producer

Supporting cast

Production – \$400,000

Reduced crew

Shortened shoot schedule

Limited practical builds

Minimal horse work

Smaller equipment package

Reduced lodging footprint

AI & Post – \$150,000

AI environment expansion

VFX integration

Editorial

Sound design

ADR

Score

Incentive Estimate

Estimated 15% Arizona credit

Projected return: ~\$135,000

Effective Net Exposure: ~\$765,000

- Strategic Position
- Balanced risk model
- Faster capital raise
- Higher ROI probability
- Strong control over creative direction
- Modern production model

FULL AI MODEL ~ \$250,000

Total Ownership. Maximum Backend. Artistic Risk.

Budget Structure – \$250,000

Performance Capture & Studio – \$75,000

Controlled soundstage

Minimal lighting crew

Voice performance sessions

AI Render Pipeline – \$100,000

AI model licensing

Technical artists

Environment generation

Simulation & compositing

Compute costs

Post Production – \$75,000

Editing

Sound design

Foley creation

Score

Final mastering

Incentive Estimate

Partial Arizona eligibility possible

Projected return: ~\$37,500

Effective Net Exposure: ~ **\$212,500**

Production Overview

Performance capture & controlled studio

AI-generated environments

Digital prison recreation

Minimal physical crew

Full digital post pipeline

Distribution Strategy

- ✦ Festival launch
- ✦ Streaming acquisition
- ✦ Limited theatrical
- ✦ International sales

Why Invest

- ✓ Contained scale
 - ✓ High production value
 - ✓ Performance-driven
 - ✓ Strong festival positioning
 - ✓ Controlled risk
-

DAMN 'ER

JUSTICE WAS NEVER COMING.

